

institut FRANÇAIS de la MODE

Press release

April 17th, 2019

Xavier Romatet to be the next Dean of Institut Français de la Mode

The Board of Administrators of Institut Français de la Mode, chaired by André Beirnaert, has approved the appointment of Xavier Romatet, who will take up his duties on August 26th.

He will succeed Dominique Jacomet, who has headed Institut Français de la Mode for 12 years and has been appointed Advisor to the President. Sylvie Ebel, Executive Director, will work alongside Xavier Romatet.

On this occasion, President Beirnaert declared: "My warmest congratulations to Dominique Jacomet and Sylvie Ebel for the excellent teamwork that has enabled IFM to become the world's leading fashion management school. The ambition is now to make Institut Français de la Mode the world reference in the field of design, management and craftsmanship."

Xavier Romatet said: "I look forward to continuing the work done for this remarkable institution, that I will be proud to steer to the position of world leader. It is an exciting and challenging mission."

A graduate of Sciences Po, with a Master's degree in Business Law and an MBA from HEC Paris, Xavier Romatet began his career in marketing and communications as co-founder of the Directing agency, then Managing Director and co-President of DDB France. In 2006 he became Chairman and Chief Executive Officer of Condé Nast France (publisher of Vogue, Glamour, GQ, AD and Vanity Fair), a position he held for more than 12 years. In 2016 he was appointed Vice Chairman of Condé Nast International and a member of the Executive Committee. Xavier Romatet was President of the HEC Alumni Association from 2008 to 2011.

About Institut Français de la Mode

As of 2019, Institut Français de la Mode brings together Ecole de la chambre syndicale de la couture parisienne, founded in 1927 and recognized for the excellence of its training in couture savoir-faire, and IFM, founded in 1986 and a pioneer in fashion management education.

Institut Français de la Mode is a higher education institution, a training center for apprentices, a provider of executive education, as well as a center of expertise for the textiles, fashion and luxury industries. It provides educational programs from vocational training to doctoral level, by cross-fertilizing design, management and craftsmanship.

Institut Français de la Mode is a member of HESAM Université, of the Conférence des Grandes Ecoles and of the International Foundation of Fashion Technology Institutes (IFFTI). It is supported by the French Ministry of Economy. It is recognized by the French Ministry of Higher Education.

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