

## **IFM and Ecole de la chambre syndicale de la couture parisienne announce strategic alliance**

*Press release  
Paris, 29 June 2016*

*« With this alliance between IFM and Ecole de la chambre syndicale de la couture parisienne, France will be endowed with a fashion school of global stature, based on values of diversity and welcoming students from all backgrounds, from vocational training to Master-level students », says Pierre Bergé, President of IFM's Board of Administrators.*

Today June 29<sup>th</sup> the governing bodies of IFM and Ecole de la chambre syndicale de la couture parisienne have approved the principle of a strategic alliance between the two schools. Created in 1927, Ecole de la chambre syndicale de la couture parisienne is praised for the quality of its teaching combining creativity and technical expertise. IFM, which has just celebrated its 30 years of existence, is acknowledged for its unique positioning blending management and design. Both schools attract a large number of international students.

*« This alliance will constitute a one-of-a-kind ensemble cross-fertilizing expertise of the highest level in the areas of design and management, savoir-faire and Fashion Tech », says Sidney Toledano, President of Ecole de la chambre syndicale de la couture parisienne's Steering Committee, and IFM Administrator.*

Based on values of excellence and professionalization, the consolidated ensemble will offer a full range of courses, from vocational training to higher education, in both fashion design and fashion management, directly connected to the fashion and textile industries, in all of their dimensions.

*« We look forward to this strategic alliance, which will combine two complementary institutions sharing the same values. It builds on longstanding collaboration between our two schools », says Dominique Jacomet, Dean of IFM.*

*« The academic world in France is going through an important moment of its history. In this respect, the new consolidated ensemble will reach a critical mass allowing to devise and implement a highly ambitious project on the global scene », adds Pascal Morand, Executive President of the Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode, who heads the steering committee in charge of the alliance with Dominique Jacomet.*

The new consolidated ensemble, under the responsibility of IFM, aims to rise to the highest rank of global institutions in terms of higher education, executive education and applied research.

*« When I was elected two years ago, I had announced that creating a leading global fashion school was the Executive Committee's primary objective. This project will be a major asset for French fashion, in order to sustain the status of Paris as the world's fashion capital »,* concludes Ralph Toledano, President of the Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode.

## KEY FIGURES

**The new school combination will represent:**

700 students

among whom 200 apprentices

40% international students

2000 managers and professionals in executive education

25 partner companies

## PRESS CONTACTS

**Ecole de la chambre syndicale de la couture parisienne**

Lucien Pagès

+33 1 42 77 33 05, Mob +33 6 89 17 60 20 – [l@lucienpages.com](mailto:l@lucienpages.com)

### IFM

Delphine Wharmby, Marketing & Communications Director

+33 1 70 38 89 89 - [communication@ifm-paris.com](mailto:communication@ifm-paris.com)

### About IFM

IFM is a state-recognized higher education institution offering a broad range of expertise: postgraduate academic programs, executive education, and research in areas such as textile, fashion, luxury and design.

IFM welcomes 200 students and 2,000 executives each year. Founded in 1986 by professionals from the industry and supported by the French Ministry of Industry, IFM maintains close ties with businesses, including its Circle of partner companies which counts 16 of the most prestigious fashion and luxury brands.

Academic and market research are also important assets of IFM, offering numerous publications in social and human sciences applied to fashion and design. IFM also provides professional guidelines for decoding the profound economic and structural changes in the sector in terms of product strategy, consumer behavior and retail strategies.

[www.ifm-paris.com/en](http://www.ifm-paris.com/en)

### **About Ecole de la chambre syndicale de la couture parisienne**

Its long tradition gives Ecole de la chambre syndicale de la couture parisienne universally-recognized expertise in the field of fashion design. Created in 1927 by the Chambre syndicale de la Haute Couture in order to respond to staffing needs of couture houses, the school has educated a large number of renowned actors of the sector, which whom it has developed privileged relationships.

Many fashion designers are alumni of the school such as André Courrèges, Anne Valérie Hash, Rabih Kayrouz, Tomas Maier, Alexis Mabille, Issey Miyake, Véronique Nichanian, Stéphane Rolland, Yves Saint-Laurent, Maxime Simoëns, Valentino...

It offers 3 distinct types of programs –vocational training, executive education and higher education programs in Design and Pattern Making– which blend creativity and technical expertise from the sector's unique savoir-faires.

<http://www.ecole-couture-parisienne.com/en/>